



CONNECT | GROW | SUCCEED

ASSOCIATE MEMBERSHIP APPLICATION

500 E. Lorain St. • Oberlin, OH 44074-1294
(440) 775-7777 • Fax: (440) 775-4769 • www.nacs.org

FOR NACS USE ONLY
Membership No. _____
Date Received _____

Name of Company _____

Street Address _____

City _____ State _____ ZIP _____

Hdqtrs. Phone # _____ Toll Free # _____ Fax # _____

Company E-mail Address _____ Date of Incorporation _____

Company Web Site _____

Contact Person _____ Title _____

Mailing Address _____

(street) (city) (state / ZIP)

E-mail Address _____

Company Personnel

Chief Executive Officer _____

Marketing Director _____

Sales Manager _____

Advertising Manager _____

Research Director _____

Trade Show Director _____

Name of Bank _____ City _____ State _____ ZIP _____

If credit information is not readily available, please attach a letter from your bank.

Please list five college stores with which you are doing business, including the name of the individual to contact; if you cannot list college stores, please give other business references. **Application must include references.**

- _____
- _____
- _____
- _____
- _____

Associate Membership Fee: Membership service fees are \$450 plus a \$250 initial application fee (application fee is not refundable). **Total amount due is \$700.** Membership service fees are not refundable except for duplication of payment or if the application is denied. **Membership service fees are subject to change.**

- The Membership year is from June 1 through May 31 and is not on an anniversary cycle.
- Associate dues are prorated the second year of membership. Please see scale below.
Prorate 2nd year by join month: Aug.-Sept.: 25% Oct.-Dec.: 50% Jan.-Feb.: 75% Mar.-May: 100%
- New Associate Members are included in the Directory of Colleges and College Stores, if the company joins by the print deadline of mid-January.

Method of Payment: Check (enclosed) MasterCard VISA American Express

Card No. _____ Expiration _____

Signature _____ Date _____

*Verification Code _____

*The Verification Code is a 3-digit number on the back of your VISA or MasterCard that appears in the signature area just after the account number. American Express prints 4 digits on the front of the card above and to the right of the embossed account number.

(Please see other side)

Company's Products (Please check the categories which best describe your products.)

Apparel

- Apparel-Athletic
- Apparel-Caps & Gowns
- Apparel-Children's
- Apparel-Footwear
- Apparel-Hats/Caps/Headwear
- Apparel-Imprinted
- Apparel-Non-Athletic
- Apparel-Non-Imprinted
- Apparel-Outerwear
- Apparel-Sleepwear
- Apparel-Swimwear
- Art Supplies
- Athletic Equipment
- Automotive
- Awards/Plaques
- Backpacks/Duffel Bags/Handbags

Body Art

- Body Art-Body/Face Painting
- Body Art-Body/Temporary Tattoos

Books

- Books-Copyright
- Books-Custom Publishing
- Book-E-Books Mgmt
- Books-Foreign
- Books-General/Trade
- Books-Medical/Health Science
- Books-Reference
- Books-Remainders
- Books-Text
- Books-Used
- Calendars/Planners
- Cameras/Photo Supplies

Computer

- Computer Hardware-Desktop
- Computer Hardware-Laptop
- Computer Hardware-PD

- Computer Hardware-Peripherals
- Computer-Software
- Computer-Sup./Accessories
- Consultants

Consumer Cards

- Consumer Card-All Campus
- Consumer Card-Credit Card
- Consumer Card-Debit Card
- Consumer Card-Gift Card
- Consumer Card-Internet Card
- Consumer Card-Phone Card
- Decal/Stickers

Electronics

- Electronics-Accessories
- Electronics-Appliances
- Electronics-Batteries
- Electronics-Calculators
- Electronics-Cell Phones
- Electronics-Radios/CD Players/TVs/DVDs
- Eyewear-Accessories
- Eyewear-Sunglasses
- Financial Services
- Fixtures/Displays
- Flags/Banners/Pennants
- Food/Candy/Beverages
- Frames

Furnishings

- Furnishings-Bedding/Linens
- Furnishings-Chairs/Tables
- Furnishings-Lamps/Lights
- Furnishings-Rugs
- Games/Toys
- Gifts/Imprinted
- Gifts/Non-Imprinted
- Glassware/Mugs/China
- Graduation Accessories

- Greek Merchandise
- Greeting Cards/Gift Wrap
- Health/Beauty Products

Internet

- Internet-E-Commerce
- Internet Services (Provider)

Jewelry

- Jewelry-Pins
- Jewelry-Rings
- Jewelry-Watches

Licensing

- Licensing Agent-Collegiate
- Licensing-Copyright
- Licensing-Software
- Label Equipment/Signs
- Luggage/Briefcases

Magazines

- Magazines-Comic Books
- Magazines-Distributors
- Magazines-Journals
- Magazines-Newspaper
- Magazines-Publishers
- Maps/Globes

Marketing

- Marketing-Catalog Printers
- Marketing-Promo. Services
- Medical/Dental-Instruments
- Medical/Dental-Lab Equipment

Music

- Music-Accessories
- Music-CD/Tape
- Music-Compositions Sup.
- Music-Instruments
- Music-Sheet Music
- Novelty Items

Office/Sch Supplies

- Office/Sch. Sup-Binders/Folders
- Office/Sch. Copiers
- Office/Sch. Sup-Fax Machines
- Office/Sch. Sup-Paper
- Office/Sch. Sup-Tape/Glue/Staplers
- Office/Sch. Sup-Writing Instruments
- Packaging Materials
- Pet Supplies
- Poster/Prints/Artwork
- Rain Gear/Umbrellas

Security

- Security-Personal Products
- Security-Systems
- Shipping/Transportation
- Shopping Bags/Baskets
- Shrinkwrap Systems/Supplies
- Stationery
- Storage Bins/Containers
- Store Designers

Store Systems

- Store Systems-Financial Mgmt
- Store Systems-Inventory Mgmt Gen Merch
- Store Systems-Inventory Mgmt Text
- Store Systems-Inventory Mgmt Trade
- Store Systems-Mail Order
- Store Systems-POS Bar Code/Scan
- Store Systems-POS Cash Reg
- Store Systems-Shipping
- Store Systems-Supplies

Study Aids

- Study Aids-Books
- Study Aids-Computer
- Study Aids-Video
- Travel Accessories
- Video/DVD

Type of Company: Publisher Supplier If Supplier: Manufacturer Distributor Representative Group

Methods of Selling to the College Store Market

(Please check all applicable methods.)

- | | | |
|---|---|--|
| <input type="checkbox"/> Company Sales Staff | <input type="checkbox"/> Direct Merchandising | <input type="checkbox"/> Telemarketing |
| <input type="checkbox"/> Manufacturers' Representatives | <input type="checkbox"/> Direct Mail | <input type="checkbox"/> Trade Shows |
| <input type="checkbox"/> Wholesalers | <input type="checkbox"/> Dealers | <input type="checkbox"/> Advertising |
| <input type="checkbox"/> Distributors | <input type="checkbox"/> Catalog | |

Percentage of company's revenue derived from the college store market? _____

Advertising Agency

Agency Name _____

Address _____
(street) (city) (state/ZIP)

Contact Person _____ Telephone _____

I agree to abide by the Constitution and By-Laws of the National Association of College Stores.

Signed _____ Title _____

After your application has been received, NACS Board of Trustees will review for approval. Your company will be listed in the New Member section of *Campus Marketplace* and members are invited to comment within 30 days.

Contributions to NACS are not deductible as charitable contributions for federal income tax purposes. Dues and other payments, however, may be deductible under other provisions of the Internal Revenue Code.